

DEAR BUSINESSES INVOLVED IN SPORT,



The Wood Buffalo Sport Connection is pleased to present Girls with Grit! This multisport program for females between the ages of 9-13 years old is all about building their confidence, competence, and love for sport.

The Wood Buffalo Sport Connection is hoping to connect with businesses that are involved in sport and those who aim to increase the health and wellness of our communities. We are seeking gift-in-kind donations for this amazing program. By age 14, girls drop out of sport at twice the rate of boys the same age (Women's Sport Foundation, 2008). We want to change this by providing these young females with the opportunity to feel like rock stars, we want to build them up so they feel confident trying new sports and working towards being active for life.

Gift-in-kind donations will help contribute to a swag bag for the participants to bring out their inner sports stars. Giving these girls access to the brands and products that they can use to enhance their athletic lives will help inspire them to keep pursuing ways to be physically active.

In return for your gift-in-kind donation, we will give a special shout-out on our social media, put your logo on our website and the promotional pamphlet (each registrant will receive one) featuring the different sport organizations involved.

If you would like to learn more about the Wood Buffalo Sport Connection or our Girls with Grit program, feel free to email us at manager@wbsportconnection.com or give us a call at 780-742-9847.

Thanks for your consideration in supporting the amazing young females in our community!

Karly Anderson

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