

2021

ANNUAL REPORT



▶▶ **WOOD BUFFALO SPORT CONNECTION SOCIETY**

**2311 A - 9908 PENHORWOOD STREET
FORT MCMURRAY AB T9H2H7**

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ABOUT US

Vision: To be a provincial leader in sport with a coordinated and adaptive system that promotes sport excellence and fosters opportunities for lifelong sport participation for all residents.

Mission: To enhance "sport development" programs and accelerate "sport for development" outcomes within the RMWB.

Sport Development

- Provide leadership for the enhancement and development of sports in Fort McMurray.
- Supporting individuals or organizations in hosting or bidding for sport events
- Recognizing athletes, volunteers, corporate and individual contributors to sport in our region.
- Facilitating increased access to education and training for athletes, coaches, officials and volunteers
- Help to recruit, develop and retain coaches, officials and volunteers.
- Help athletes access the resources required for training within the region.

Sport Advocacy

- Increasing communication lines between sport organizations enabling them to collaborate and reduce redundancies
- Providing a vehicle for discussion and information sharing
- Surveying the sport landscape, recognize the gaps and provide solutions.
- Inclusive sport programming.
- Providing a safe space for the community to share their experiences in sport.

Sport Information Hub

Community

- Sport event calendar
- Sport directory
- Resource Library
-

Sport Organizations

- Starting a new sport club.
- Grants / Funding information.
- Coach education
- Athlete services

WOOD BUFFALO SPORT CONNECTION
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MESSAGE FROM OUR LEADERS

Reflecting back on 2021, it was definitely a pivotal year for the Wood Buffalo Sport Connection Society. Formed in June of 2017, the WBSC has been dedicated to sport development in the Regional Municipality of Wood Buffalo. Since its inception, the WBSC board has been planning and developing the strategic direction to accomplish this mandate thanks to many past board members volunteering their time to setup the current administration for success.

In 2021, the organization hit the ground running. Despite the challenges the COVID-19 pandemic posed for the community, local sports organizations, and everyone on a personal level, the board forged forward to accomplish some major strategic objectives. First and foremost, it was evident that the organization needed to acquire the right Executive Director with dedication to sport as well as the skillset and passion to carry out its mandate. In February of 2021, the board welcomed its new Executive Director, Karly Anderson, to the team. With Karly's drive, the WBSC were able to launch a Road Back to Sport webinar series, orchestrate its 1st Annual Golf Tournament, and create many new partnerships and connections within the community, to name a few. The WBSC was successful in securing a Careers Next Gen and a Canada Summer Student grant allowing us to hire a high school and college student who worked diligently on getting our website and social media platforms launched as well as many other tasks.

The WBSC, from a financial lense, collected more of its CIP grant funding in 2021 which was used to advance our objectives. Because of the partnerships with the Oil Barons and Kids Sport, the other grants mentioned above, and our great sponsors of our Golf Tournament, we brought in more revenue than was spent keeping us moving on the correct trajectory.

Our objectives for 2022, 2023, and beyond will be strengthening our membership, fundraising, working on inclusivity in sport, as well as keeping connected with and advocating for the sports organizations and our community needs in sport. As we are closing the gaps outlined for us by the RMWB in our funding contract, it is also imperative that we collaborate with our partners, sport organizations, and our community to identify new challenges to focus our efforts.

Jon Turner - Board Vice Chair

*"Sport has the power to change the world. It has the power to inspire. It has the power to unite people in a way that little else does. Sport can awaken hope where there was previously only despair. Sport speaks to people in a language they can understand."
- Nelson Mandela*

2021 AT A GLANCE



No. 01 – ROADWAY BACK TO SPORT

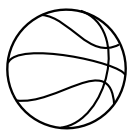
WBSC hosted a webinar series providing coaches with the tools to support athletes returning to sport.

- ▶ **Josh Hoetmer (Mental Performance Consultant) delivered a webinar on Resilience in Sport**
- ▶ **Sven Borneman with the Canadian Sport Institute presented on the topic of on Injury Prevention**
- ▶ **Josh Hoetmer provided a custom workshop on how to build sponsorship proposals**
- ▶ **Tyler Turner (a double amputee para athlete) shared his journey to the Paralympic Games in Beijing**



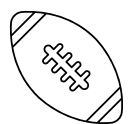
No. 02 – INTRO TO GRANT WRITING

In partnership with Fusesocial, WBSC brought a seminar focusing on sport grants for equipment & programs to the RMWB



No. 03 – COMMUNITY CHAMPION

In an effort to highlight our growing Sport Community, the WBSC teamed up with Mix 103.7 to launch a campaign to recognize our local sport organizations, coaches, athletes, officials and volunteers.



No. 04 – HOLIDAY CASH CALENDAR

Wood Buffalo Sport Connection was excited to team up with KidSport to help give children in our community the opportunity to play sports by raising funds with the cash calendar fundraiser.



2021 AT A GLANCE



No. 05 – SPORT PLAY KITS

In 2021, The Wood Buffalo Sport Connection in partnership with KidSport launched Sport Play Kits! Three different kits were made available for rent providing all the equipment required to try a new sport, a favorite sport or a variety of sports!



No. 06 – GOLF TOURNAMENT

Held on September 18th, 2021, the WBSC hosted our first annual 18 hole golf tournament at the Fort McMurray Golf Club and was able to support multiple sport organizations within the community by facilitating a venue for fundraising and contact building.



BOARD OF DIRECTORS



2021 Wood Buffalo Sport Connection Board of Directors and Staff

Name	WBSC Representation
NICK MALEZIS	BOARD CHAIR
JON TURNER	VICE BOARD CHAIR
DYLAN ROUTHIER	DIRECTOR
DAVE HUTCHINSON	DIRECTOR
DWAYNE VIGILANCE	DIRECTOR
TOM KECA	DIRECTOR
JODY FRASER	DIRECTOR
ANA MARIA MENDES	DIRECTOR
TYNEILLE NEUFIELD	DIRECTOR
TYLER COLE	APPOINTED DIRECTOR
TERRA BRENNEIS	APPOINTED DIRECTOR
KARLY ANDERSON	SPORT PARTNERSHIP MANAGER

FINANCIALS

WOOD BUFFALO SPORT CONNECTION SOCIETY

Statement of Financial Position

December 31, 2021

	2021	2020
ASSETS		
Current		
Cash (<i>Note 3</i>)	\$ 254,345	\$ 174,123
Accounts receivable	7,530	-
Prepaid expenses	-	56
	<u>261,875</u>	174,179
TANGIBLE CAPITAL ASSETS (<i>Note 4</i>)	<u>228</u>	506
	<u>\$ 262,103</u>	<u>\$ 174,685</u>
LIABILITIES AND NET ASSETS		
Current		
Accounts payable and accrued liabilities	\$ 9,411	\$ 5,020
Deferred income	194,899	169,665
	<u>204,310</u>	174,685
Net assets	<u>57,793</u>	-
	<u>\$ 262,103</u>	<u>\$ 174,685</u>

FINANCIALS

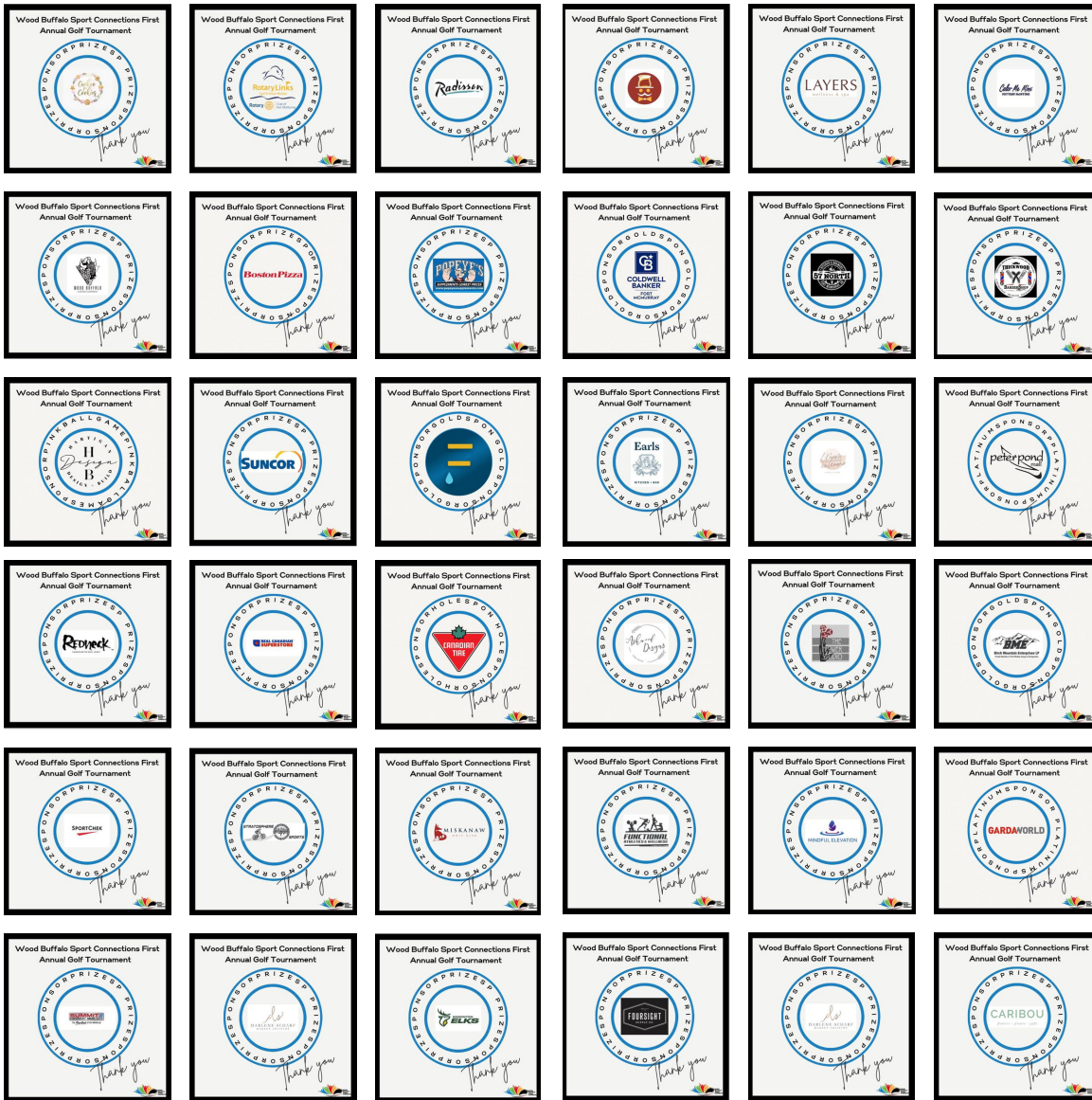
WOOD BUFFALO SPORT CONNECTION SOCIETY

Statement of Revenues and Expenditures

Year Ended December 31, 2021

	2021	2020
REVENUES		
RMWB Grant	\$ 197,438	\$ 104,159
Funding and other grants	26,779	110
Program Income	23,759	-
Other income	8,022	-
	<u>255,998</u>	<u>104,269</u>
GENERAL AND ADMINISTRATIVE EXPENSES		
Wages and benefits	119,918	90,830
Supplies & Program expenses	40,416	-
Accounting fees	15,470	4,410
Office	7,071	815
Rental	5,387	7,245
Advertising and promotion	4,409	439
Training	2,366	-
Telephone	1,455	1,208
Insurance	1,261	1,203
Amortization	278	618
Bank charges	212	338
Memberships	158	70
	<u>198,401</u>	<u>107,176</u>
EXCESS (DEFICIENCY) OF REVENUES OVER GENERAL AND ADMINISTRATIVE EXPENSES FROM OPERATIONS	<u>57,597</u>	<u>(2,907)</u>
Other income (expenses)		
Interest income	196	165
Wage Subsidy	-	5,055
	<u>196</u>	<u>5,220</u>
EXCESS OF REVENUES OVER GENERAL AND ADMINISTRATIVE EXPENSES	<u>\$ 57,793</u>	<u>\$ 2,313</u>

ACKNOWLEDGEMENTS



We thank you for your continued support in our efforts to enhance sport development in the RMWB



REGIONAL MUNICIPALITY
OF **WOOD BUFFALO**

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