



2016 Mountaineers Sponsorship

Dear Community Partner,

The 2016 Mountaineers are about to hit the ice and all the kids and coaches are very excited to get to know each other this year. We are an amazing group of young athletes who are passionate about the game of hockey. Hockey is more than just a sport, as it truly allows the kids to have fun and develop skills on the ice while building lifelong friendships off the ice. It also allows the kids to develop a sense of responsibility and what it means to be part of a team.

As a supportive group of parents, coaches and managers, we look forward to the season and all of the individual and team building it will provide. We hope to give players an opportunity to participate in many experiences this season, such as ice time development, team building, out of town tournaments, and to have team apparel.

We have a committed group of families who will be participating in a number of fundraising opportunities, however, we know that there are many community partners who are also looking for ways to support minor sports and the youth of the community. The sponsorships that are received from community partners, such as yourself, is crucial to continuing our development on and off the ice, while ensuring we provide the same opportunity to every kid on our team regardless of their financial situation.

We want to thank you for reading this letter and for considering sponsoring our Fort McMurray 2016 Mountaineers this 2022/2023 season and showing your community spirit. Please contact us below with any questions or further information.

Thank you,

Leeann Talbot
Team Manager
780-381-5875

Danielle Maczko
Team Manager
780-381-6995

Scott Corrigan
Head Coach
780-792-8391



Sponsorship Information

Who are we?

The 2016 Mountaineers is a local elite travel spring team which provides our athletes the opportunity to play hockey in a positive yet competitive way all over Alberta and Western Canada. We provide multiple formats of team building, on and off ice hockey development, youth empowerment and community giveback.

Why do we play?

There are many benefits to playing spring hockey. Participation on a hockey team builds social skills, improves self-esteem and physical fitness, increases academic success, and offers a greater sense of community. Hockey is one of the focal points of our community!

How are we organized?

Dedicated volunteers will work to support and run our program. Our association is greatly assisted because of the generous support of our community partners and team sponsors. This support ensures we can run a successful spring hockey program and player development.

How does your sponsorship help?

Your sponsorship supports minor sports and the youth in this community. The costs of team uniforms, on and off ice development, team building activities and tournaments continue to increase in cost. In order to keep the development programs thriving in our community, we require support from both the dedicated families who are part of the team and our community partners.

It provides dedicated players the opportunity to become physically active and part of the elite level of hockey. Your sponsorship supports the development of our players and having your company name associated with our hockey program will resonate with customers and clients. Hockey families and community members almost always end up dedicated supporters of the community based businesses who provide support to our teams.



Sponsorship Information

Sponsorship Levels

Gold Level Sponsor

\$5000+

Sponsorship includes:

- Advertisement on 2016 Mountaineers social media with link to your company website/social media.
- Logo or company name displayed on two items of your choice in the following packages:
 1. Hockey Bag & Hoodie
 2. Back Pack & Track Suit
 3. Game Jerseys
- Independent exposure at 2 out of town tournaments, all local exhibition games and all practices.
- Large print logo in the center of our team banner, which will display all team sponsors. The banner will be displayed at both out of town tournaments (Alberta and British Columbia).
- Thank you team picture for display at your business location.

Silver Level Sponsor

\$3500

Sponsorship includes:

- Advertisement on 2016 Mountaineers social media with link to your company website/social media.
- Logo or company name displayed on one item of your choice:
 1. Hockey Bag
 2. Track Suit
 3. Practice Jerseys
- Independent exposure at 2 out of town tournaments, all local exhibition games and all practices.
- Medium print logo on the side of our team banner, which will display all team sponsors. The banner will be displayed at both out of town tournaments (Alberta and British Columbia).
- Thank you team picture for display at your business location.



Sponsorship Information

Bronze Level Sponsor

\$2000

Sponsorship includes:

- Advertisement on 2016 Mountaineers social media with link to your company website/social media.
- Logo or company name displayed on one item of your choice:
 1. Team Hats
 2. Hoodie
 3. Back Pack
- Independent exposure at 2 out of town tournaments, all local exhibition games and all practices.
- Regular print logo on the side of our team banner, which will display all team sponsors. The banner will be displayed at both out of town tournaments (Alberta and British Columbia).
- Thank you team picture for display at your business location.

Banner Level Sponsor

\$500

Sponsorship includes:

- Advertisement on 2016 Mountaineers social media with link to your company website/social media.
- Small print logo on the outer area of our team banner, which will display all team sponsors. The banner will be displayed at both out of town tournaments (Alberta and British Columbia).