



Girls with **GRIT**



2025 Impact Report

Every Girl deserves to feel like a ROCK & STAR

On June 14 and 15 the Wood Buffalo Sport Connection hosted our second Girls with Grit Sport Summit. One hundred and forty-four young females aged 8-13 registered for the event to participate in a variety of activities with the intent to build their confidence, competence, and overall love for sport. The result was one incredible weekend full of excitement, kindness and a little bit of sweat!

A total of fourteen different organizations and leaders volunteered their time, resources and expertise to the event:

- Premier Cheerleading Academy
- Fort McMurray Aurora Dancer
- RRC rock climbing
- Fort McMurray Squash Club
- Girls Inc
- Fort McMurray Knights Rugby
- Three Rivers Volleyball Club
- Fort McMurray Minor Baseball
- Fort McMurray Ringette Association
- HeartSpark Foundation
- Hula Hoop Circus
- Northern Phoenix Judo Club
- Alberta Handball Federation
- Keyano Huskies Soccer



"More than 1 in 5 girls leave sport during adolescence. We hope to create a strong local community of powerful females in sport and completely squash this trend"

- Executive Director, WBSC

144 Participants

16 Identified with a visual minority

6 Identified as having a visible or non-visible disadvantage

9 Identified as requiring financial assistance

PARTICIPANTS RATED THE EVENT OVERALL

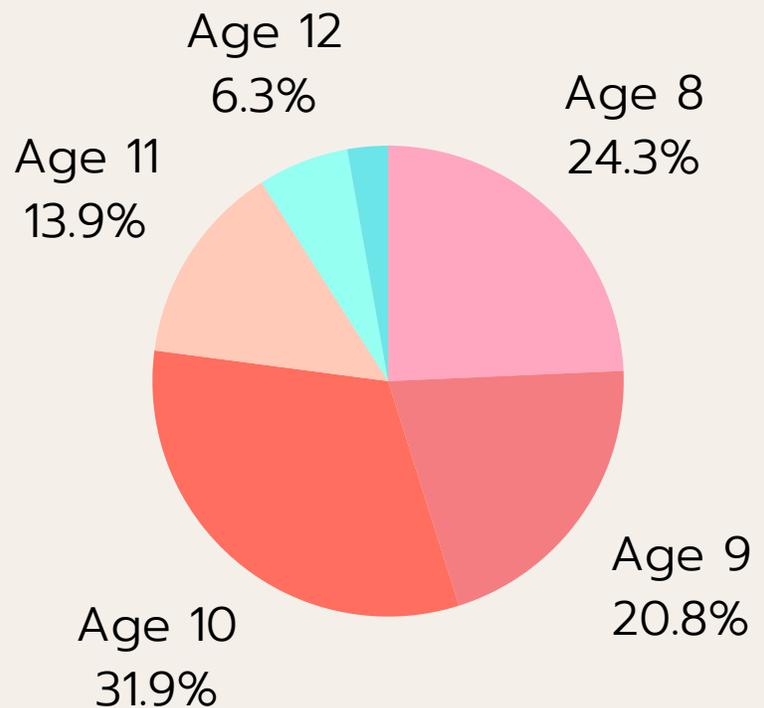
4.4/5 ★

PARENTS RATED THE EVENT OVERALL

9.5/10 ★

INSTRUCTORS RATED THE EVENT OVERALL

9.5/10 ★



TOP FAVORITE SESSIONS



IDENTIFIED A SPORT THEY WOULD LIKE TO CONTINUE PARTICIPATING IN



PARENTS SAW AN INCREASE IN THEIR DAUGHTERS CONFIDENCE



● Yes ● Maybe ● Not Sure ● No

I FEEL MORE CONFIDENT IN MY ABILITIES AFTER THIS EVENT

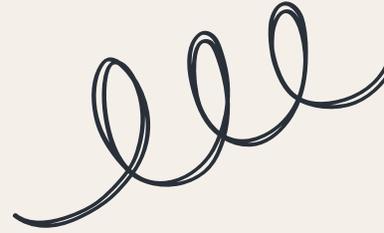


I FEEL MORE COMFORTABLE TO TRY NEW SPORTS AFTER THIS EVENT



What we believe in

girls inc.



Girls Inc presented a session on bullying in sport. At the end, every participant took this pledge.

of Northern Alberta

“As a member of this team, I pledge to lead with kindness and play with heart. I will treat my teammates, coaches, opponents, and officials with respect—on and off the field. I understand that mistakes happen, and I will respond with encouragement, not blame. I will listen, support, and stand by my teammates through wins and losses. I will include those who feel left out, uplift those who are struggling, and honor the effort of every player. I will compete with integrity, show compassion in tough moments, and be the kind of teammate others can count on. Because being a good player starts with being a good person”

Fair Play

The event focused on the seven core principles of True Sport: Go For It, Play Fair, Respect Others, Keep It Fun, Stay Healthy, Include Everyone, and Give Back. This year SportChek sponsored the True Sport award, where participants were able to nominate those who demonstrated these principles for their chance to win SportChek gift cards!

Removing Barriers

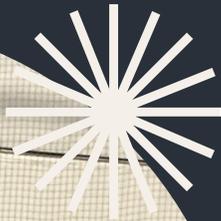
We believe everyone should get to participate, regardless of their location or financial barriers. This year we offered a chartered flight from Fort Chip, as well as worked with the Regional Municipality of Wood Buffalo to offer bussing from our southern communities. There were participants in attendance from Fort Chip, Fort McKay, Anzac, and Janvier

Empowering Leaders

To engage females ages 14-18, we worked with Girls Inc to recruit youth volunteers to act as leaders at the event. Eighteen youth volunteered at the event to provide the participants with healthy role models of females in sport in our community.



We'd like to thank all our donors for their generous support



2026 SPONSORSHIP OPPORTUNITIES



THE FOLLOWING IS AVAILABLE FOR THE MAY 2026 SUMMIT

Title Sponsor \$7,500 (one opportunity)

- Mention as presenting sponsor in all media
- Prominent logo exposure on our website, social medias channels, and other forms of marketing such as digital participant booklet and other initiatives as identified such as a title sponsor social media video
- Logo on t-shirts for participants and volunteers
- Logo on event signage provided by WBSC as well as the opportunity to bring up to two business signs such as pull up banners
- Table reserved at opening ceremonies for the event featuring guest speaker
- Opportunity to give out four free spots to the summit

Gold Sponsors \$5000 (two opportunities)

- Business exposure on our website, social medias channels, and participant booklets.
- Logo on t-shirts for participants and volunteers
- Logo on event signage provided by WBSC
- 4 spots reserved to the opening ceremonies featuring a guest speaker
- Opportunity to give out two free spots to the summit

Silver Sponsors \$2500 (three opportunities)

- Logo exposure on our website, social medias channels, and participant booklets.
- Logo on t-shirts for participants and volunteers
- Logo on event signage provided by WBSC
- 2 spots reserved to the opening ceremonies featuring a guest speaker

Bronze Sponsors \$500 (four opportunities)

- Logo exposure on our website, social medias channels, and participant booklets.
- Logo on t-shirts for participants and volunteers
- Logo on event signage provided by WBSC

Gift in Kind Donations are also needed for giveaways, snacks, or event supplies!



Want to learn more?

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