



**20
25**

MULTI-SPORT AWARDS BANQUET

SPONSORSHIP PROPOSAL

PREPARED BY
**WOOD BUFFALO
SPORT CONNECTION**

IN PARTNERSHIP WITH
WOOD BUFFALO SPORTS HALL OF FAME



ABOUT THE EVENT



EVENT OVERVIEW

Join us for the 2025 Wood Buffalo Multi-Sport Awards Banquet, a night dedicated to celebrating the achievements of **Athletes, Coaches, Volunteers,** and **Sport Organizations** in our region.

EVENT DETAILS

- **Date:** Saturday, October 4, 2025
- **Venue:** Syncrude Sport and Wellness Centre
- **Doors Open:** 6:00 PM (Cocktail & Networking Hour for sponsors)

FEATURE PRESENTATIONS

- **Awards Ceremony Begins:** 7:00 PM
- **Guest Speaker:** Beckie Scott – Olympic gold medalist & advocate for clean sport
- **Hall of Fame Inductions:** We will be inducting three individuals and one team into the Wood Buffalo Sports Hall of Fame
- **Sponsor Meet & Greet:** Sponsors are invited to the room at 6:00 PM for an exclusive cocktail hour to meet and greet Beckie Scott

ABOUT YOUR HOSTS



We are here today because of the culmination of years of planning, envisioning, and passion from the many people who worked to put this event together for you. This collaboration with the Wood Buffalo Sports Hall of Fame and the Wood Buffalo Sports Connection Society will recognize extraordinary people within our great region in the arena of sports excellence. Athletes, teams, volunteers, coaches as well as officials will be nominated under the two chosen categories: high performance and community. The winners will have the honor of being the first to ever receive one of these prestigious awards. There will also be four inductees into the Sports Hall of Fame this evening who have shown great assiduity to sport representing our community at some of the highest sport stages.

We would like to congratulate all of the nominees and inductees as well as thank our sponsors and everyone involved in bringing this event to our region! We are extremely excited and hope you enjoy the Wood Buffalo Regional Multi-Sport Awards Banquet!

Jon Turner
Chair, Board of Directors
Wood Buffalo Sport Connection Society



On behalf of the Wood Buffalo Sports Hall of Fame Society, it is my privilege and honour to congratulate our four inductees. We have deep and rich history of sport in the Wood Buffalo region, each of our inductees have shown commitment, respect and perseverance as they have competed, built and mentored at the highest level. We recognize them and their legacies today for their contributions to sport in our community and from our community to around the world. Sport shows us through effort we can achieve what we set our mind to, through supporting one another we can lift each other higher to achieve dreams never thought possible, through perseverance we can overcome obstacles. We recognize our inductees tonight, as they represent the values we revere and hold in the highest regard. Join me in welcoming them into our Hall of Fame!

Matt Pate
President,
Wood Buffalo Sports Hall of Fame Society

LEVELS OF SUPPORT



PRESENTING SPONSOR - \$10,000 (EXCLUSIVE)

- Recognized as the Presenting Sponsor in all event materials and promotions
- Logo prominently displayed on stage, event signage, and digital promotions
- Exclusive opportunity to provide a short welcome speech at the event
- Reserved VIP seating for 8 guests
- Opportunity to present a major award during the ceremony
- Full-page advertisement in the event program
- Recognition on the WBSC website and social media platforms



LEVELS OF SUPPORT



GOLD SPONSOR - \$5,000

- Logo featured in event materials and promotions
- Recognition in event signage and digital marketing
- Reserved VIP seating for 6 guests
- Half-page advertisement in the event program
- Verbal recognition during the awards ceremony
- Opportunity to present an award during the event

SILVER SPONSOR - \$2,500

- Logo displayed in event materials and marketing collateral
- Reserved VIP seating for 4 guests
- Quarter-page advertisement in the event program
- Recognition in event signage and digital promotions
- Verbal recognition during the event

BRONZE SPONSOR - \$1,000

- Name recognition in event materials and digital promotions
- Reserved seating for 2 guests
- Business card-sized advertisement in the event program
- Recognition in event signage

COMMUNITY SUPPORTER - \$500

- Name listed in the event program and website
- Recognition on social media and during the event

ADDITIONAL PARTNERSHIP OPPORTUNITIES



GUEST SPEAKER SPONSOR - \$7,500

- Exclusive recognition as the Guest Speaker Sponsor
- VIP seating for 6 guests
- Meet-and-greet opportunity with Beckie Scott
- Seated at Beckie Scott's table for the evening
- Logo featured on all speaker-related promotions



COCKTAIL & NETWORKING HOUR SPONSOR - \$3,000

- Logo placement in cocktail area and recognition during networking hour
- Reserved VIP seating for 4 guests
- Recognition in event program and social media



ADDITIONAL PARTNERSHIP OPPORTUNITIES



AWARD SPONSOR - \$1,500

- Exclusive sponsorship of a specific award category
- Recognition on the award presentation screen and program
- Reserved seating for 2 guests

The available awards for sponsorship include:

- Female Athlete of the year
- Male Athlete of the Year
- Team of the Year
- Coach of the Year
- Outstanding Official
- Special Olympics Athlete of the Year
- Developmental Coach of the Year
- Safe Sport Champion
- Sport Builder
- Unsung Hero
- Community Sportsmanship Award



2025 MSAB PLEDGE FORM

Company Name *(as you would like to be recognized)* _____

Primary Contact Name _____ Phone Number _____

Address _____ Email _____

City, Province _____ Postal Code _____

PLEASE INDICATE YOUR SPONSORSHIP LEVEL:

- Presenting Sponsor - \$10,000
- Gold Sponsor - \$5,000
- Silver Sponsor - \$2,500
- Bronze Sponsor - \$1,000
- Community Supporter - \$500

Feature Opportunities

- Guest Speaker Sponsor - \$7,500
- Cocktail & Networking Hour Sponsor - \$3,000
- Award Sponsor - \$1,500 *(contact to select your award category)*

I would like to donate a Gift-in-Kind

Item Description: _____

Item Value: _____

**PLEASE SEND US THE COMPLETED PLEDGE
FORM TO RECEIVE AN INVOICE AND
INFORMATION ON PAYMENT METHODS**



CONTACT:

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MULTI-SPORT



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